



SUKURAI

SS24 Collection

Product Catalog

SUKURAI

New releases

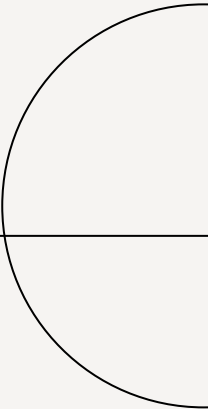
<https://sukurai.life/>



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SUKURAI



SS24 Collection

wireless bra
seamless underwear



Our mission and vision

Fellow USF Alumni from the MSEI program, we are excited to introduce our cozy local brand, SUKURAI, nestled in Hayward. Our mission is simple yet heartfelt: to wipe away the frustration of the bra hunt and ensure every soul in our products feels comfortable and confident.

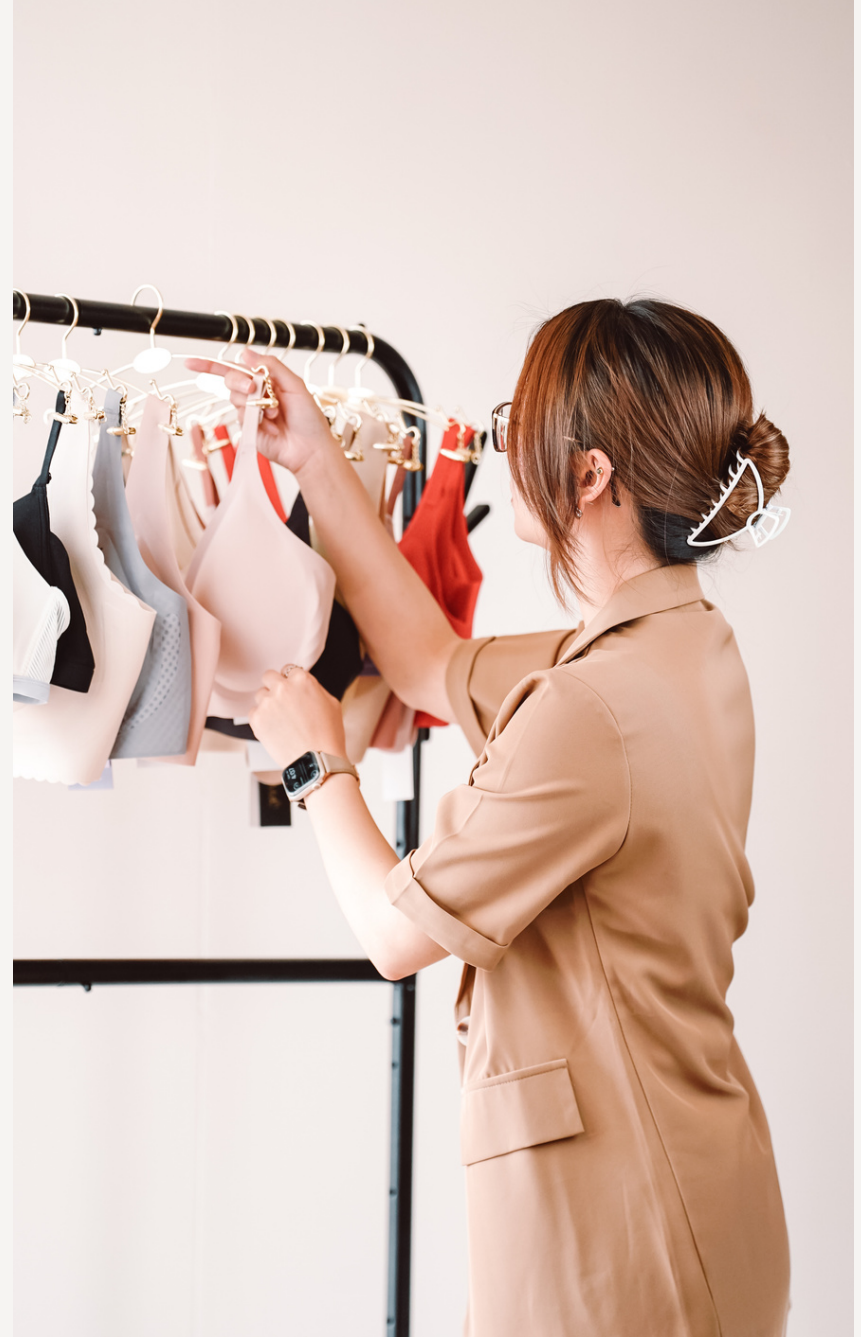
"We're not just another underwear label, we're a whole lot more!"

Our vision extends beyond just a store, as we aim to create a community for like-minded souls and budding startups. Imagine our very own brick-and-mortar space in a lively shopping mall, where we can grow together and share our aspirations. **Let's dream big, glow up and turn our collective dreams into reality, starting with one comfy bra at a time.**

- Meet the founder

Maggie, the driving force behind Sukurai, understands women's challenges when searching for a bra that fits their sizes and true needs. While observing her friends and family settling for ill-fitting bras, Maggie realized that many other women shared her frustration. One of the main reasons women struggle to find a well-fitting bra is lack of knowledge about their bodies. This realization motivated her to make a change.

Buying a bra is different from buying regular clothing, as there are no universal sizes in the intimate apparel market. With this in mind, she decided to create Sukurai in late 2022—a new underwear brand specializing in wireless bras for women. However, her intention was not limited to selling bras; she also aimed to empower women by helping them understand their needs and providing them with the tools to feel confident and comfortable in their own skin.



Comfy Mesh Triangle Bra

Best fit for A&B cups



Product Highlights

- No cup gaps due to ultra-soft fabric
- Seamless under tops
- Soft mesh front & low-cut design
- Removable pads
- Ideal for everyday wear

Sizing

- S (32AA)
- M (32A,32B)
- L (34A, 34B)
- XL (36A, 36B)

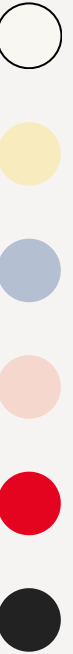
Customer Review

“The Comfy Mesh Triangle Bra is a revelation for those with smaller busts, seamlessly blending comfort and style, making it the go-to choice for an effortlessly chic look under any t-shirt.”

-Emily R.

Two-Tone Scalloped Bra

Best fit for A&B cups



Product Highlights

- No cup gaps due to ultra-soft fabric
- Seamless under tops
- Scalloped edge & low-cut design
- Removable pads
- Ideal for everyday wear

Sizing

- S (32AA)
- M (32A,32B)
- L (34A, 34B)
- XL (36A, 36B)

Customer Review

“The Two-Tone Scalloped Bra is a small-boob dream come true, with its design ensuring a snug fit without any cup gaps - a delightful find that has won over my lingerie collection.”

-Jessica S.

Ultra Everyday Airy Bra

Best fit for A&B cups



Product Highlights

- Instant Coolness Technology
- Seamless under tops
- Fixed cups for optimal support
- Wide wings to smooth out bulges
- Perfect for light workouts and homewear

Sizing

- M (34A,34B, 34C)
- L (36A, 36B, 36C)
- XL (38A, 38B, 38C)
- 2XL (40A, 40B, 40C)

For a more looser fit, it is recommended to go up one size when purchasing this bra as it runs smaller and tighter than usual.

Customer Review

“The Ultra Everyday Airy Bra is a versatile gem, seamlessly transitioning from cozy homewear to a supportive workout companion, making it an absolute essential in my wardrobe.”

-Megan H.

Everyday Wirefree Sleeping Bra

Best fit for B&C cups



Product Highlights

- Maintain shape and stay in place throughout the night
- Seamless under tops
- Lightweight and looser fit
- Removable pads
- Ideal for nighttime wear

Sizing

- M (34B,34C, 34D)
- L (36B, 36C, 36D)
- XL (38B, 38C, 38D)
- 2XL (40B, 40C, 40D)

Customer Review

“The Everyday Wirefree Sleeping Bra is an absolute homewear essential, offering great comfort that ensures a restful night's sleep.”

-Lisa M

Breathable Mesh Plunge Bra

Best fit for B&C cups



Product Highlights

- No cup gaps due to ultra-soft fabric
- Seamless under tops
- Soft mesh front & low-cut design
- Removable pads
- Ideal for everyday wear

Sizing

- M (34B, 34C)
- L (36B, 36C)
- XL (38B, 38C)
- 2XL (40B, 40C)

Customer Review

“The Breathable Mesh Plunge Bra has become my go-to for everyday wear, its comfortable design paired with the delightful pastel color options effortlessly complementing my daily outfits.”

-Hannah R.

Natural Lift Plunge Bra

Best fit for B&C cups



Product Highlights

- No cup gaps due to ultra-soft fabric
- Moisture-wicking
- Seamless under tops
- Simple low-cut design
- Removable pads
- Ideal for everyday wear

Sizing

- M (34B, 34C)
- L (36B, 36C)
- XL (38B, 38C)
- 2XL (40B, 40C)

Customer Review

“The Natural Lift Plunge Bra has become my everyday essential, doubling as a seamless t-shirt bra and also offers comfortable support - a must-have that's earned its permanent place in my wardrobe.”

-Rachel B.

Everyday Wirefree Curve Bra 2.0



Product Highlights

- Seamless under tops
- Semi-fixed cup stay in place to provide natural shape and support
- Wide wings to smooth out back and armpit bulges
- Ideal for everyday wear, especially at work



Sizing

- M (36B, 36C, 36D, 34E)
- L (38B, 38C, 38D, 36E)
- XL (40B, 40C, 40D, 38E)
- 2XL (42B, 42C, 42D, 40E)

Best fit for C, D&E cups



Customer Review

“The Everyday Wirefree Curve Bra 2.0 is a my new favorite for everyday wear, giving me top-notch coverage that effortlessly smooths out my back fat.”

-Maria G.

Comfy Scalloped Curve Bra



Best fit for C, D&E cups



Product Highlights

- Seamless under tops
- Removable pads
- Double layer design provides optimal support
- Extra wide wings to smooth out back and armpit bulges
- Ideal for everyday wear, effortless to match with various outerwear

Sizing

- M (32C, 32D, 32E)
- L (34C, 34D, 34E)
- XL (36C, 36D, 36E)
- 2XL (38C, 38D, 38E)
- 3XL (40C, 40D, 40E)
- 4XL (42C, 42D, 42E)

Customer Review

“The Comfy Scalloped Curve Bra is my all-time favorite, perfect for everyday wear with its great coverage, and I can't get enough of it, happily wearing it day to night.”

-Sarah L.

Dual-Opening Nursing Bra



Best fit for new moms



Product Highlights

- Made of moisture-wicking fabric that is gentle on both newborns and moms' skin
- Front and top opening snaps
- Removable pads
- Perfect for day-to-day and nighttime use

Sizing

- M (32C, 32D, 34B, 34C, 34D)
- L (36B, 36C, 36D)
- XL (38B, 38C, 38D)
- 2XL (40B, 40C, 40D)

Customer Review

“The Dual-Opening Nursing Bra is an absolute lifesaver, making those late-night feedings a breeze.”

-Jessica M.

Cozy Wireless Nursing Bra



Best fit for new moms



Product Highlights

- Made of moisture-wicking fabric that is gentle on both newborns and moms' skin
- Top opening snaps
- Removable pads
- Perfect for day-to-day and nighttime use

Sizing

- M (32C, 32D, 34B, 34C, 34D)
- L (36B, 36C, 36D)
- XL (38B, 38C, 38D)
- 2XL (40B, 40C, 40D)

Customer Review

“The Cozy Wireless Nursing Bra is the best nursing bra I’ve ever seen. I like its cozy design and it dries so fast, ensuring worry-free days for moms like me.”

-Emily R.

Women's undies

Bare Feel Collection



Product Highlights

- 0.01mm thin
- Made of moisture-wicking material
- Quick-drying
- No visible lines, perfect choice for yoga pants
- Incredibly stretchable to avoid chafing and discomfort
- Ideal for everyday wear, light workouts, and travel

Sizing

- We have two styles available:
- The **mid-rise** is suitable for sizes XS-M (0-10)
- The **high-rise** is suitable for sizes XS-L (0-12)

Customer Review

“The Bare Feel undies are bravo! Those are the thinnest and most seamless design I've ever seen in the market. Please keep producing these gems and never discontinue.”

-Rebecca M.

Women's undies

Sculpting High Rise Brief



Product Highlights

- Made of ribbed knit and modal fabric blend
- Provides a flattering silhouette with a flattened core
- Excellent stretch
- Perfectly pairs with dresses
- Ideal for everyday wear

Sizing

- Free size is suitable for sizes S, M, L (4-14)

Customer Review

“Absolutely in love with the Sculpting High Rise Brief! It provides the perfect balance of tummy control and comfort, and I couldn't be happier!”

-Sarah M.

Women's undies

Seamless Mid Waist Brief



Product Highlights

- Ultra-soft, ultra-elastic fabric
- No visible lines, perfect choice for yoga pants
- Excellent stretch
- Perfectly pairs with dresses
- Ideal for everyday wear and light workouts

Sizing

- Free size is suitable for sizes XS, S, M (0-10)

Customer Review

“The Seamless Mid Waist Brief is the perfect blend of simplicity and comfort, making it my daily go-to choice.”

-Jessica L.



Women's undies

Seamless High Waist Brief



Product Highlights

- Ultra-soft, ultra-elastic fabric
- No visible lines, perfect choice for yoga pants
- Excellent stretch
- Perfectly pairs with dresses
- Ideal for everyday wear and light workouts

Sizing

- Free size is suitable for sizes XS, S, M (0-10)

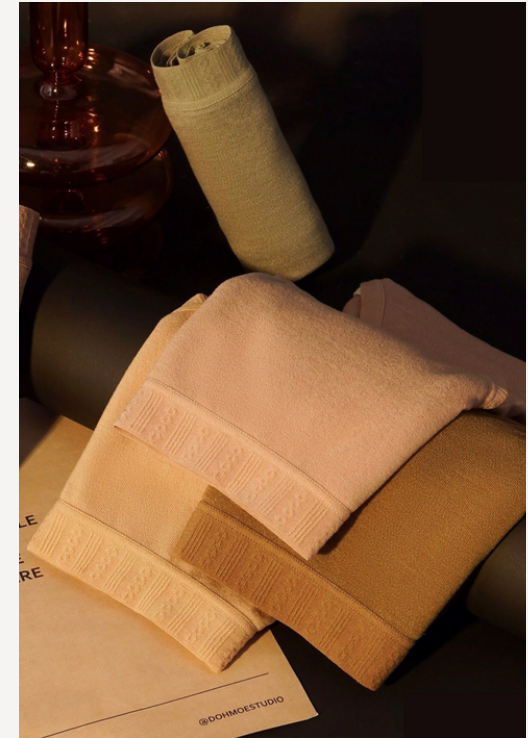
Customer Review

“The Seamless High Waist Brief offers the perfect balance of high-waist length and all-day comfort, making me feel both supported and at ease.”

-Olivia R.

Women's undies

Soft Touch Brushed Brief



Product Highlights

- Soft texture akin to cotton
- Resists pilling and shedding
- Provides excellent stretch without chafing
- Perfect for daily wear

Sizing

- Free size is suitable for sizes XS, S, M (0-10)

Customer Review

"I'm officially a big fan of this! It feels as light as clouds and providing such a delightful wear experience that I barely notice them throughout the day."

-Chloe M.



Women's undies

Quick-Drying Ice Silk Brief



Product Highlights

- Ultra-thin
- Made of ice silk fabric
- Quick-drying
- No visible lines, perfect choice for yoga pants
- Perfectly pairs with dresses
- Ideal for everyday wear and travel

Sizing

- Free size is suitable for sizes XS, S, M (0-10)

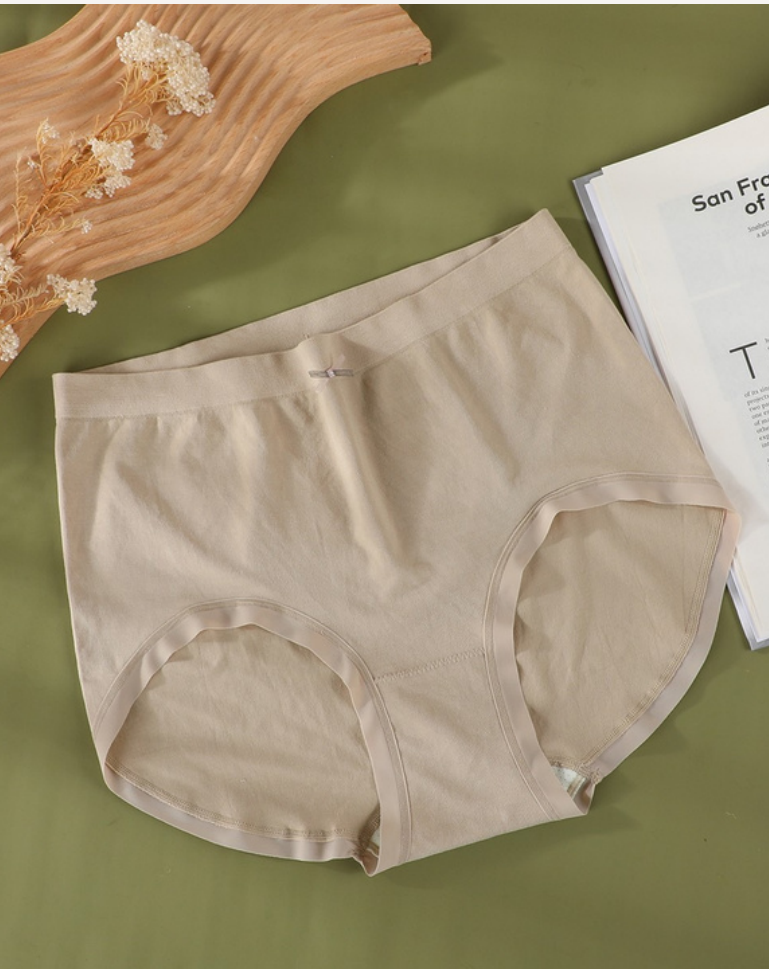
Customer Review

“The Quick-Drying Ice Silk Brief is super lightweight feel not only keeps me comfortable during intense sessions but also leaves me amazed by its quick-drying magic.”

-Amanda W.

Women's undies

Comfy Curved Smoothing Brief



Product Highlights

- Full coverage
- Soft texture akin to cotton
- Best option for curvy girls
- Provides maximum comfort under daily activities
- Perfect for daily wear

Sizing

- Free size is suitable for sizes L, XL, 2XL (12-20)

Customer Review

“The Comfy Curved Smoothing Brief is the best choice for curvy shapes like mine. It fits flawlessly but also feels like a second skin.”

-Jennifer H.